## **Developing Online Community**

The features have been listed in terms of their perceived ability to support the **DOMAIN**, **COMMUNITY** & **PRACTICE** in a community of practice. (Wenger, 2002)

## **DOMAIN**

Supporting knowledge content building, and knowledge sharing	
Features	Comments, Suggestions & Workarounds
Asynchronous Discussion	
Synchronous Discussion	
Ability to post documents	
Tracks what a user has	
read and not read (tools to	
monitor activity)	
Ability to edit or delete or	
spell-check postings	
Ability to search through	
the whole site and through	
sub-sections of the site	
Supports threaded and	
linear messaging modes	
Ability to attach files	
Ability to link between	
messages	

Features	Comments, Suggestions & Workarounds
Shared document	
development	
Publishing of resources	
Archiving function	
Content management utilities	

## **COMMUNITY**

Facilitating cooperation, collaborative and participation	
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Features	Comments, Suggestions & Workarounds
Community directory	
Being able to see who is	
online with you (presence	
indicators)	
Instant messaging (being	
able to send messages	
which arrive on the	
recipient's active screen,	
and are notified by a	
flashing alert)	
Inline photos with each	
message	
Option to email yourself	
the discussion threads	
Areas where sub-groups	
of members can	
communicate	
Areas where all	
community members can	
communicate with each	
other	
Facility to send private	
messages	
Ability to create new	
discussions	
Ability to read	
conversation strings	
(multiple messages in one	
screen)	
Tracks what the user has	
read / not read (tools to	
monitor activity)	
Live chat	

Facilitating the sense of belonging to a learning community	
Features	Comments, Suggestions & Workarounds
Customisation	
Images of community	
members	
Biographical/personal	
information for each	
community member	
Polling, or programming	
flexible enough to add this	
Provide different levels of	
access in different parts of	
the site	

Facilitating the sense of ownership of the community	
Features	Comments, Suggestions & Workarounds
Facility to create new	
discussions	
Facility for members to	
host certain areas of the	
site (devolving authority to	
community members)	
Ability to see when other	
members were last online	

Enabling the expression	n of online identity
Features	Comments, Suggestions & Workarounds
Inline photographs with	
each message	
Instant messaging (being	
able to send a message	
which arrive on the	
recipient's active screen	
and is notified by a	
flashing alert)	
Areas where all	
community members can	
communicate with each	
other	
Facility to discuss in	
private spaces and	
households	
Facility to send private	
messages	
Video streaming, video or	
audio conferencing	

Ease of use for the host/moderator		
Features	WebCT	Comments, Suggestions & Workarounds
Ability to provide different levels of access to members		
Good host/moderator tools (ability to move posts, import and export material)		

## **PRACTICE**

Ease of use for members	
Features	Comments, Suggestions & Workarounds
Good host/moderator tools (ability to move posts, import and export material)	
Some formatting capability in messages (e.g. bold, italics, fonts, character size, paragraphing)	
Calendar	
Notice board or Announcement	
Ability to work offline	

Enabling the sense of being immersed in discrete activity areas	
Features	Comments, Suggestions & Workarounds
Facility to set up discrete activity areas such as Domain, Practice, and Community, where users can maintain a particular focus	
Participant leadership or Facility to promote weaving of main ideas in otherwise divergent conversations	
Facility for members to host certain areas of the site (devolving authority to community members)	
Ability to see who is online at the same time as you (presence indicators)	
Areas where sub-groups of members can communicate	

18<sup>th</sup> November 2002